

Special Offer Creator

For Phoenix Cart by frankl

Features:

- Buy one get one free – product or category.
- Buy quantity get another at a discount – product or category.
- Automatically deducted at checkout.
- Optional module to display offers on product / category pages.
- Optionally show popup with delay on product pages.
- Includes special offer pages creator.
- Special offer pages can be standalone or linked to offer.
- Set start and end dates for offers and special offer pages.
- Unlimited number of offers.

Installation:

- **BACKUP YOUR DATABASE AND FILES**
- Copy all files in the catalog directory to your Phoenix Cart server, retaining folder structure
- Go to **Admin -> Modules -> Order Total** and install the Special Offers module.
- If you want to display special offer pages, go to **Admin -> Modules -> Content** and install all the Special Offers Modules
- If you want to display special offer PI module and optional popups, go to **Admin -> Modules -> Layout** and install the Special Offers module.
- That's it, done! You can now start creating special offers and special offer pages.

Instructions

Go to **Admin -> Catalog->Special Offer Creator** and click on **New Special Offer**

Special Offer Creator

 New Special Offer

ID	Description	Offer Type	Expiry	Status	Action
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Displaying 0 to 0 (of 0 special offers)

Page 0 of 0

Fill in:

Special Offer Description (required)

Status

Start date (optional)

Expiry date (optional)

For **How will special offer be applied?**, choose from the drop down list. Page will refresh upon selection.

Buy product A, get product B at a discount

You can set quantity of product A that needs to be purchased, plus offer a fixed discount or percentage off for product B.

Buy product A, get a product from category X at a discount

You can set quantity of product A that needs to be purchased, plus offer a fixed discount or percentage off for product from category X.

Buy product/s from category X, get a product from category Y at a discount

You can set quantity of category X items that need to be purchased, plus offer a fixed discount or percentage off for product from category Y.

Buy product/s from category X, get product A at a discount

You can set quantity of items that need to be purchased from category X, plus offer a fixed discount or percentage off for product A.

Buy product A, get another product A free

Another product A free for every x number of product A bought.

Buy product/s from category X, get another product from category X free

Another product from category X free for every x number of products from category X bought (lowest priced item is free).

Display on product or category page section

Can be set to active or inactive.

Image – displayed in popup. Dimensions should be around 400px x 400px for best results.

Popup – can be set to popup automatically on page load (Only shows automatically once in a 24 hour period)

Popup delay – waits a number of seconds before popup. Google hates popups that load immediately on pages, so a delay is better.

Special offer page – you can associate a special offer page with the offer, in which case you can override the default pi text, popup text, and image. There will also be a More Info button on the popup which leads to the special offer page. To use special offer page image, leave special offer image blank.

Special Offer Creator

[< Cancel](#)

Enter or update details for your special offer.

Special Offer Description:

For Admin use only, not publicly displayed

Status ☒ Enable or disable this special offer

Start date

dd/mm/yyyy



Date you would like this special offer to commence

Expiry date

dd/mm/yyyy



Date you would like this special offer to expire

How will special offer be applied?

Buy product A, get product B at a discount



Criteria

If customer buys

1

of the following:

Products

Search product

Discount Type

then take

--- Please Select ---



off the following:

Products

Search product

Display



Display on product/category page?

Save

Go to **Admin -> Catalog->Special Offer Pages** and click on **Add a New Page**

Special Offer Pages



ID	Page Title	Slug	Date Added	Sort Order	Status	Action
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Displaying 0 to 0 (of 0 Pages)

Page 0 of 0

Choose your selections:

Status

Published – page will show on website and texts will override defaults for PI module and popups (if page is associated with an offer – see **Related Special Offer**)

Not Published – page will not show and overrides will not apply

Start Date

Optional – page will be hidden until this date

End Date

Optional – page will not show after this date

Related Special Offer

Optional – if an offer is selected, information in PI module and popups will be overridden by information on this page unless that information is left blank

Language Specific

Navbar Title

Text shown in the navbar title and breadcrumb. Keep it short and to the point.

Title

Page heading text on the special offer page

Page Text

Information shown on the offer page. I recommend using the TinyMCE WYSIWYG editor from the addons area to extend the features of the layout on this page.

PI Product Page Module Text

This text will override the default text on the product info page PI module display. Also shown on the card on the special offer listing page. Leave blank to use default text.

Product Page Popup Text

This text will override the default text on the product info page popup. Leave blank to use default text.

Image

Optional image displayed on special offer page. If blank, a default image will be shown. If you want to change the default image, it is located at images/offers/no-offer-image.jpg. All images for special offers are stored in the images/offers/ folder.

Slug

Must be unique. Automagically created when you tab out of the **Title** field but can be changed.

Sort Order

Required – enter a numeric value.

Special Offer Pages

 Help  Cancel

Status ☐ Published ☒ Not Published

Start Date 
Page will be displayed starting this date

End Date 
Page will not be displayed from this date

Related Special Offer

Navbar Title 

Title 

Page Text 

PI Product Page Module Text 

Product Page Popup Text 

Image 

Slug
Slug *must* be Unique

Sort Order

 Save